



# Community Working Group Orientation and Introduction

January 29, 2015

# Revitalization...

activities or a movement that is a "deliberate, organized, conscious effort by members of a society(community) to construct a more satisfying culture (environment)

# Meeting Objective

Provide an orientation to Community Working Group members about the purpose and process for establishing this Working Group and the desired outcomes achieved at the end of your commitment to serve.

# Meeting Agenda

1. Welcome
2. Opening Remarks
3. Member Introductions
4. Orientation
  - Principles of Participation
  - Forward Meeting Calendar
5. Guiding Principles Discussion and Clarification

# MHA's Progress

- Resident Initiatives
- Operations
- Section 8
- Finance
- Legal
- Employment/Human Resources
- Community Initiatives

# Planning Framework

Scope

Activities

DISCOVERY & ASSET MAPPING

ASSESSMENT

PROGRAM VERIFICATION

PROGRAM DESIGN

TESTING DEVELOPMENT

IMPLEMENTATION

Community Engagement

Lenses

*Physical*  
(Facilities)

*Instructional*  
(Educational)

*Social*  
(Outreach & Social Services)

*Cultural*

*Economics*

*Sustainability*

*Wellness*

*Governance*  
(Organizational)

Project Goals & Scope

Review Existing Data

Data Collection

Stakeholder Identification

Environmental Mapping

Identify Community Fellows

Opportunity Center Planning

Needs Assessment

Assets and Conditions

Survey Implementation

Priorities

Qualitative Impacts

Opportunity Areas

Best Practices/Benchmarks

Community Assets & Needs

Planning Alternatives

Operational Redesign

Image & Identity

Standards & Prototypes

Scenario/Alternatives Modeling

Opportunity Center Established

Processes & Procedures

Community Programming

Design Concepts

Communication Tools

Workforce Development Strategy

Sustainable/Green Program

Access and Security

Community Interface

New Systems & Protocol

Functional Space Criteria

Adjacencies

Performance Metrics

Community Project to Reduce Costs

Final Design Community Presentation

Community Introduction to Contractor's Team

Construct

Evaluate Per Performance Metrics

Refine Program Where Necessary

Repeat Evaluative

Schedule Post-Occupancy Study

# Guiding Principles

1. Protect Existing Golden Gate Households
2. Restore Golden Gate Village Economic Sustainability
3. Assure Resident Participation Throughout the Planning and Revitalization Process
4. Preserve Historic Marinship Heritage
5. Promote High Quality Open Space
6. Collaborate with the Marin County Community to Expand Economic Development and Job Training/Education Opportunities for Golden Gate Village Residents

# Meeting Topics

- January: Orientation and Overview
- February: History/Community Sustainability/HUD
- Community Investments and Partnerships
- April: Tour Hunters View (San Francisco)
- Physical Needs Assessment and Finance Alternatives
- Adult Workforce Development and Local Business Participation
- Community Values and Planning (The Vision)
- Governance and the Process



## History/Community Sustainability/HUD Funding

Meeting Date: February 19, 6:00 – 8:00 PM

Objectives:

Historical Aspects of Marin City and Golden Gate Village

Characteristics of a Sustainable Community

Public Housing Facts and Trends

HUD Funding (Opportunities and Constraints)

# Questions



# THANK YOU!

[www.marinhousing.org](http://www.marinhousing.org)  
[www.maringhousing.org/workinggroup](http://www.maringhousing.org/workinggroup)

